

# HOME BREWERS INVITATION



**January 24<sup>th</sup>**

**3 PM TO 7 PM**

**CHAMPIONS PAVILLION  
INDIANA STATE FAIRGROUNDS**

1202 E 38th St • Indianapolis



*The Center of Gravity*

SEE PAGE TWO  
FOR SETUP INSTRUCTIONS



[www.brewersofindianaguild.com](http://www.brewersofindianaguild.com)

When You Really Need A Good Beer



**DRINK  
INDIANA  
GREAT BEER  
MADE HERE**

## :: SPECIFICS ::

**Winterfest!** is modeled closely to the Broad Ripple Microbrew Fest. The major exceptions are that we'll be inside, not outside, and it is a benefit for the Brewers of Indiana Guild.

**Passes:** Each Guild-recognized homebrewer organization will get four lanyard passes. Four kegs per homebrewer organization are required to get the free admission. Regular Admission will be \$15 advance • \$20 at the gate. Tickets will only be sold online and at participating brewpubs.

**Set Up:** Booth space will be provided by the Guild (Detailed map to follow. There will be plenty of parking outside.)

**Reimburse:** Each homebrewing organization (pouring draft) qualifies for reimbursement. Basis of reimbursement will be \$100 per 1000 paid admissions. (2500 people tops). Extra payout (TBD) for brewers bringing firkins (This applies to both IN and OUT-of-state).

**Pours:** One 4-oz pour per token. (Yes, tokens.)  
5-oz plastic glasses with logos will be provided (concrete floor means no glass)

**Tokens:** Each ticket purchaser will receive 10 tokens with 5-token buy-ins available for \$5  
A collection box will be provided, and collected hourly (or as needed) by B.I.G. staff

**Sampling:** Pouring begins at 3 pm *sharp* and ends at 7 pm *sharp*.

**Merchandise:** For convenience, a special booth area, manned by Guild volunteers, will be provided to display and sell merchandise. The guild will retain 10% of the retail price for this service. Actual inventory will be matched against the manifest provided. All inventory not sold will be returned. All inventory not returned will be considered sold unless otherwise we are advised by the supplier. Merchandise displayed at individual brewers' booths will not be included.

**VIP Room:** A separate room with food and refreshments will be provided for exhibitors.

**IMPORTANT:** *Consumption control of alcohol is our legal as well as our professional obligation. We cannot control what people do outside of our venue, so please follow these basic rules.*

- o *Do not over pour*
- o *Do not over pour to fellow brewers or to oneself*
- o *Do not pour to anyone without a Winterfest! glass*
- o *Do not pour to anyone without a token (fellow brewers excepted)*
- o *Do not pour using an expired permit*

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